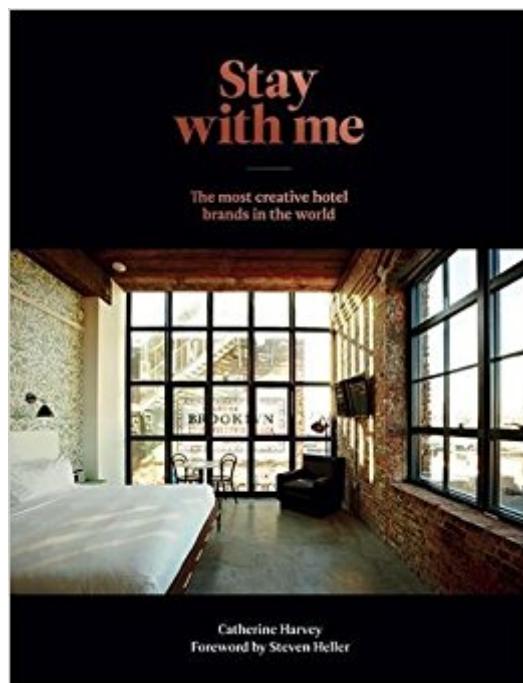


The book was found

# Stay With Me: The Most Creative Hotel Brands In The World



## Synopsis

The past decade has seen an explosion in the number of boutique hotels the world over. Through clever branding and unique interiors, they capture our dreams and yearnings, providing refuge for vacationers and weary business travelers alike. No longer satisfied with the trappings of yesteryear, today's visitors require more places that speak to their sense of self or aesthetic leanings. *Stay With Me* features some of the most brilliant brand strategies of recent years campaigns that integrate mission with material expression. Some of the hotels profiled evoke earlier century opulence, others a quiet minimalism. Both exhibit experiential differentiation through the interplay of design elements. Many house onsite eateries that will appeal to the most discerning foodies and provide even more opportunities for identity work. From creative do not disturb signs, to menus, wayfinding, stationery, bath product packaging and more, no potential canvas is overlooked. Includes NoMad Hotel, Hotel Americano, The Standard High Line, Wythe Hotel, Palihouse Santa Monica, Hotel Lincoln, citizenM, Claridge's Hotel, The Ampersand Hotel, The London Edition, Hotel Wiesler, Hotel Daniel Vienna, Mama Shelter, Casa Camper Berlin, Michelberger Hotel, Hotel the Exchange, The Student Hotel, The Thief, Hotel OMM, Ett Hem Stockholm, Scandic Grand Central, Lux Maldives, Bulgari Hotel, Nine Hours Hotel, Wanderlust Hotel, QT Hotel, Art Series Hotel Group, and The Oyster Inn.

## Book Information

Hardcover: 240 pages

Publisher: Gingko Press Inc. (August 31, 2017)

Language: English

ISBN-10: 1584235721

ISBN-13: 978-1584235729

Product Dimensions: 0.8 x 8.5 x 11.2 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #97,352 in Books (See Top 100 in Books) #17 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #68 in Books > Arts & Photography > Architecture > Buildings > Residential #1022 in Books > Crafts, Hobbies & Home > Home Improvement & Design

[Download to continue reading...](#)

Stay With Me: The Most Creative Hotel Brands in the World Hit Brands: How Music Builds Value for the World's Smartest Brands The Graphic Designer's Digital Toolkit: A Project-Based Introduction to

Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current with Adobe Creative Cloud) Star Brands: A Brand Manager's Guide to Build, Manage & Market Brands Adobe Photoshop Creative Cloud Revealed (Stay Current with Adobe Creative Cloud) Adobe Photoshop Creative Cloud: Comprehensive (Stay Current with Adobe Creative Cloud) Adobe Illustrator Creative Cloud Revealed (Stay Current with Adobe Creative Cloud) Adobe InDesign Creative Cloud Revealed (Stay Current with Adobe Creative Cloud) The Hotel on Place Vendome: Life, Death, and Betrayal at the Hotel Ritz in Paris The Hotel Manager - How to run a Hotel, a guide for Beginners Moving Targets: Creating Engaging Brands in an On-Demand World Rio de Janeiro: The Best of Rio de Janeiro For Short Stay Travel (Rio de Janeiro,Brazil) (Short Stay Travel - City Guides Book 16) Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Too Good to Leave, Too Bad to Stay: A Step-by-Step Guide to Help You Decide Whether to Stay In or Get Out of Your Relationship Too Good to Leave, Too Bad to Stay: Decide Whether to Stay In or Get Out of Your Relationship If I Stay (If I Stay, Book 1) Prague:The Best Of Prague For Short Stay Travel: (Prague Travel Guide,Czech Republic) (Short Stay Travel - City Guides Book 14) Karen Brown's Tuscany & Umbria 2010: Exceptional Places to Stay & Itineraries (Karen Brown's Tuscany & Umbria: Exceptional Places to Stay & Itineraries) Copenhagen:The Best Of Copenhagen: For Short Stay Travel : (Copenhagen Travel Guide,Denmark) (Short Stay Travel - City Guides Book 18) Karen Brown's Tuscany & Umbria 2009: Exceptional Places to Stay & Itineraries (Karen Brown's Tuscany & Umbria: Exceptional Places to Stay & Itineraries)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)